

2022 IMPACT REPORT

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50:50 VISION

2022 has in many ways felt like a step backward for women. We have seen intensifying oppression of women's rights in Iran and Afghanistan, mass displacement of women and girls in the global South due to climate change, and troubling restrictions on fundamental freedoms like reproductive rights in the United States.

SHE Changes Climate was set up in October 2020, when we saw that women leaders were excluded from the original COP26 team. One simple, straightforward, and powerful goal – an equal seat at the table when it comes to climate solutions. 50:50.

In 2022, we have continued to work towards a 50% representation of women, in all their diversity, at the top level. COP27 in Egypt did not reach even 25% of senior women negotiators, a failure which has cost us another year of progress.

In 2023, SHE Changes Climate is pushing for a female Co-President at COP28 in the UAE. We have the determination and the tools to bring this vision to life.

JOIN US

Antoinette, Bianca, Elise, Caroline, Frances and our ever-inspiring Committee members, advisors, and volunteers

SHE CHANGES CLIMATE FILM

On 8 March 2022, Women's Day, SHE Changes Climate released a short film. This film was created in partnership with **Clim8**, **Earth Minutes** and **Visionary Pictures**. The film captures seven powerful voices that address the importance of a gendered narrative in climate change, leadership, indigenous rights and scientific research.

24,000+ VIEWS ON YOUTUBE

SCREENED@

- COP27
- Cambridge University
- Blue Earth Summit
- Accenture
- WaterBear network

NOMINATED

LIFT-OFF GLOBAL NETWORK

Earth Futures Festival.





SHE CHANGES CLIMATE FILM

A MOVEMENT IS DRIVEN BY THE STORIES OF THOSE WITHIN IT

AND WE ARE SO

INSPIRED BY THE WOMEN

WE HAVE WORKED TO PLATFORM AND BY THE RESPONSES,
CONVERSATIONS AND PASSION OF PEOPLE WHO HAVE
RESONATED WITH THEIR MESSAGE. WE'RE SO GRATEFUL TO
ALL THOSE WHO HAVE SUPPORTED, SCREENED AND SHARED
THE FILM IN TO CONTINUE THIS CONVERSATION IN VENUES AS
PUBLIC AS COP27 AND AS INTIMATE AS THE HOME

NATALIE HODGINS, DIRECTOR
VISIONARY PICTURES

WE WANTED OUR FILM TO ACT AS

A MALLEABLE TOOL TO EMPOWER PEOPLE

TO ADDRESS FEMALE REPRESENTATION IN LEADERSHIP
WITHIN THEIR OWN WORKPLACE OR DECISION-MAKING TEAMS.
IT'S BEEN ABSOLUTELY INCREDIBLE TO SEE HOW IT'S BEEN
USED AS A CATALYST FOR CONVERSATION ACROSS
INTERNATIONAL BUSINESSES, ORGANISATIONS, FESTIVALS
AND CONFERENCES...AND WE'RE EXCITED FOR IT TO CONTINUE
TO MOBILISE CHANGE IN FUTURE!

EMMA ASKEW, FOUNDER AND DIRECTOR
EARTH MINUTES



FOLLOW THIS <u>LINK</u> TO READ THE OPEN LETTER

FOR EQUAL AND VISIBLE REPRESENTATION OF WOMEN IN THE COP27 PRESIDENCY & LEADERSHIP TEAM

Please scroll down to sign: signatures are still open till COP27

To the attention of: H.E. Sameh Shoukry, COP27 President

Copied to: H.E. Mahmoud Mohieldin, High-Level Climate Action Champion; H.E. Antonio Guterres, UN Secretary General; H. E. Simon Stiell, Executive Secretary United Nations Climate Change Secretariat, H.E. Yasmine Fouad, Minister of Environment; Mr. Nigel Topping, High-Level Climate Action Champion

Your Excellency,

We congratulate President El-Sisi on the representation of women within his government. We therefore respectfully request equal and visible representation of women leaders in the COP27 Presidency team. We also ask for a transparent decision process at the highest level to show that women's perspectives have been considered in the final decisions on climate negotiations. Diversity and inclusiveness are



COP27 OPEN LETTER

THE SHE CHANGES CLIMATE APPROACH TO SYSTEMATIC CHANGE
HAS BEEN WORKING FROM WITHIN WHILE LEVERAGING PRESSURE FROM THE OUTSIDE.

KEY DEMANDS:

- ENSURING THAT THERE IS A 50:50 BALANCED REPRESENTATION OF MEN AND WOMEN AT THE HIGH-LEVEL TEAM FOR COP27
- ENSURING 100% OF CLIMATE AND NATURE-POSITIVE FINANCE IS GENDER-INCLUSIVE
- THE IMMEDIATE PHASING OUT OF FOSSIL FUELS, AND COMMITTING TO NET ZERO BY 2050.

1,000+ HIGH-PROFILE SIGNATORIES....



MARY ROBINSON, FORMER PRESIDENT OF IRELAND



CHRISTIANA FIGUERES, FORMER EXECUTIVE SECRETARY UNFCCC



ZAINAB SALBI, ACTIVIST AND FOUNDER OF WOMEN FOR WOMEN INTERNATIONAL



MYA-ROSE CRAIG, AKA 'BIRDGIRL', **BLACK2NATURE**



KATE RAWORTH, ECONOMIST, FOUNDER AND PRESIDENT AND AUTHOR OF DOUGHNUT **ECONOMICS**



PAUL POLMAN, FORMER CEO OF UNILEVER, **AUTHOR OF NET POSITIVE**



XIYE BASTIDA, CO-FOUNDER RE-EARTH INITIATVE



EMMA THOMPSON OBE. **ACTOR AND ACTIVIST**



JOYCELYN LONGDON, **FOUNDER** CLIMATE IN COLOUR



BIANCA JAGGER, SOCIAL AND HUMAN RIGHTS ACTIVISTS



...AND MANY MORE

WOMEN DECLARE EMERGENCY AND RAISE **CLIMATE AMBITION SUMMIT**

HOSTED BY

SHE CHANGES CLIMATE AND PARTNERS

4 NOVEMBER 2022

Inclusive online event platforming

inspiring dialogues from around our planet,

valuing diversity and discussing a new model of shared leadership for a sustainable future.

THE **SMALL AND MANY** COMING TOGETHER CAN BEAT THE MIGHTY AND THE FEW



SPEAKER AT THE SUMMIT AND AUTHOR, EDUCATOR, ACTIVIST, AND FOUNDER OF THIRD ACT AND 350.ORG

BILL MCKIBBEN

VIEW THE SUMMIT SCHEDULE HERE



SCHEDULE (8:30 - 15:00 UT)

WELCOME ADDRESS (8:30 - 8:45)



200+ SUMMIT SPEAKERS AND PARTNERS



JOHAN ROCKSTRÖM, DIRECTOR, POTSDAM INSTITUTE FOR CLIMATE IMPACT RESEARCH OF GENDER EQUALITY AND

GERMANY



DELPHINE O., FRENCH AMBASSADOR GENERATION EQUALITY FORUM



SHARONA SCHNYDER, ARCTIC ANGEL AND FOUNDER OF TUESDAYS FOR TRASH



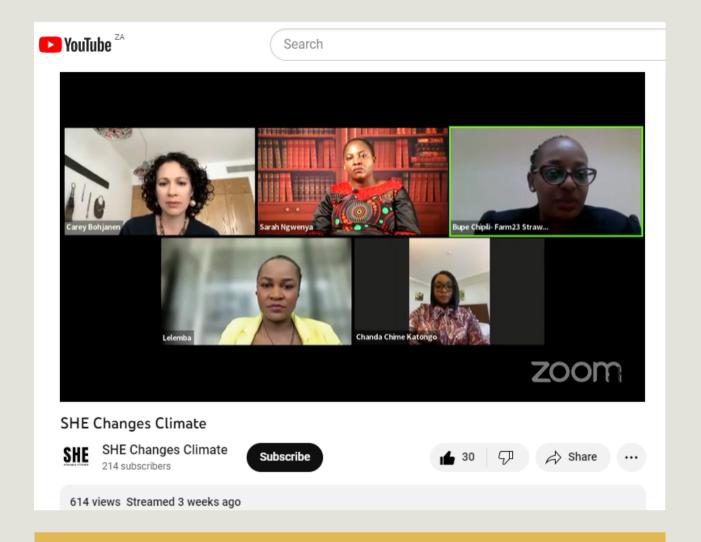
NICOLE SCHWAB, DIRECTOR OF NATURE BASED SOLUTIONS AT THE WORLD **ECONOMIC FORUM**



ATOSSA SOLTANI, PRESIDENT AND FOUNDER OF AMAZON WATCH



BOGOLO KENEWENDO, DIRECTOR OF AFRICA -**COP27 CHAMPIONS TEAM**



12 HOURS

11 SESSIONS

942 REGISTERED ATTENDEES



ON THE GROUND AT COP27

REPRESENTED BY:

CAROLINE MAIR-TOBY

ELISE BUCKLE

MIMANSHA JOSHI

SHRISTI ADHIKARI

ANTOINETTE VERMILYE

From April 2022 leading up to COP27, SHE Changes Climate worked diplomatically with the Egyptian team to support the women leaders within the presidency, building trust with the high-level Climate Champions and directly with the Egyptian Minister of Environment, Dr Yasmine Fouad, and the President of Egypt's National Council for Women, Maya Morsey.

At COP27 SHE Changes Climate had a bilateral meeting with a network of 20 women ministers from Egypt and broader Africa.

ON GENDER DAY (NOV 14), SHRISTI AND ELISE PUBLICLY HANDED OVER THE SHE CHANGES CLIMATE OPEN LETTER TO DR YASMINE FOUAD.



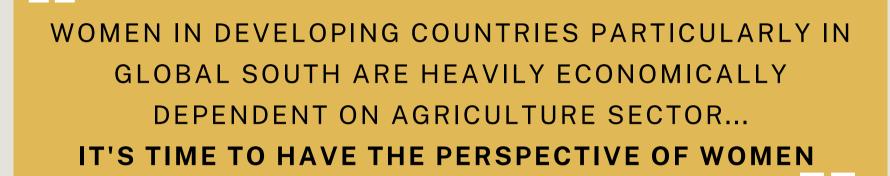






COP27 OUTCOMES

READ THE TEAM REFLECTIONS ON COP27 BY CLICKING THIS <u>LINK</u>



SHRISTI ADHIKARI

SHE CHANGES CLIMATE VOLUNTEER AND YOUTH ACTIVIST

REGARDLESS OF WHAT THE OUTCOME OF COP27 IS,

PEOPLE HAVE CONNECTED ACROSS THE WORLD

AND THAT IS POWERFUL

FRANCES STOREY

SHE CHANGES CLIMATE HEAD OF PARTNERSHIP ENGAGEMENT

SOCIAL MEDIA IMPACT



19 MILLION
IMPRESSIONS ON
SOCIAL MEDIA
UNIFIED BY
ONE MESSAGE

16+ ARTICLES MENTIONED
SHE CHANGES CLIMATE DURING COP27

- The Financial Times
- Nation.Africa
- France24
- Inside Climate News
- Climate and Capital Media
- Emma.de
- BBC Radio
- Egypt Independent



OVERALL INCREASE OF FOLLOWERS BY 1,000% DURING COP27





The Commitment x





200 + PARTNERSHIPS

INCLUDING



















FUNDING





Communicating with purpose for people & planet



EITMAN FOUNDATION

MACINTOSH FOUNDATION







SHE CHANGES CLIMATE HAS BEEN SUPPORTED, IN KIND, BY THE THREE CO-FOUNDERS, AG COMMS, AND MANY OTHER GENEROUS PARTNERS WITH THEIR TIME, SUPPORT AND STRATEGIC **ADVICE**

SHE CHANGES CLIMATE IN 2023

IN 2023, COP28 WILL BE HOSTED IN THE UNITED ARAB EMIRATES. SHE CHANGES CLIMATE HAS BEGUN OUR POLICY WORK THAT IS BOTH TOP-DOWN ADVOCACY ON THE INSIDE AND BOTTOM-UP MOBILISATION ON THE OUTSIDE. WE HAVE CONNECTED WITH THE POTENTIAL COP28 PRESIDENCY MEMBERS IN THE MENA REGION AND WITH GRASSROOTS ORGANISATIONS LIKE THE RALLYING CRY. THE RALLYING CRY IS AN ORGANISATION, BASED IN DUBAI, ACCELERATING FINANCE FOR WOMEN IN AFRICA.

KEY PILLARS OF STRENGTH

- COP28 Programme
- COP28 Outreach
- Partnership Building
- Mentoring

- Speaking Engagements
- Social Media Reach
- Policy and Advocacy
- Campaigning





MOVING FORWARD

	2023	2024	2025	2026
Goal 1: Influencing climate policy	COP28 Activation: moving towards a more supportive form of action	COP29 Activation: moving towards a more supportive form of action	COP30 Activation: moving towards a more supportive form of action	COP31 Activation: monitoring progress
Goal 2: Creating space for women to raise climate ambition	SHE Changes Climate Summit SHE Changes Fellowship	SHE Changes Climate Summit	SHE Changes Climate Summit	SHE Changes Climate Summit
Goal 3: Amplifying partnerships	Speaking Engagments Mentoring	Gender x Climate Corporate Inclusivity	Mentor courses	SHE Changes Climate Film 2



RAISING THE VISIBILITY OF WOMEN AS EQUAL LEADERS

JOIN OUR MOVEMENT

https://www.shechangesclimate.org/

hello@shechangesclimate.org

#SHEChangesClimate
@SHEclimate

