

# Launch Event Concept Note

# 1. Background

Women and girls are disproportionately impacted by climate change and environmental degradation. Yet, there is a substantial gap between women's particularly high stake in environmental conservation and their ability to act on it: while women around the world have emerged as important leaders for environmental protection, climate justice and an ecological transition, they remain significantly underrepresented in institutions forming environmental policy from community and national governance structures to international fora. Research across several international organisations has found that there is still a lack of prioritization of gender equality in climate action through measurable goals and action, as well as lack of gender literacy and understanding.

To address these gendered disparities and promote inclusive, gender-responsive climate policy, four Geneva-based leaders and members of the International Gender Champions (IGC) network created an IGC Impact Group: Elise Buckle, Co-Founder of SHE Changes Climate, Jagan Chapagain, Secretary-General of the International Federation of the Red Cross and Red Crescent Societies (IFRC), Ambassador Christian Guillermet Fernández, Permanent Representative of Costa Rica to the UN and other International Organisations in Geneva; and Ambassador Katharina Stasch, Permanent Representative of Germany to the UN and other International Organisations in Geneva. Led directly by Champions, these multi-stakeholder working groups aim to break down silos between missions, international organisations, civil society, academic research and business. They focus on a specific topic for systems change across a sector by identifying gender blind spots and opportunities, developing strategic objectives to make policy, programs and practice more gender fluent, and creating action plans to operationalize gender equality objectives.

## 2. Objectives of the IGC Climate Impact Group

The group will focus on the following priorities:

- **Representation:** Fostering an intersectional approach to climate action by promoting equitable, diverse, meaningful and safe representation in policy- and decision-making bodies.
- Synergies: Helping the IGC community and broader Geneva ecosystem to 'connect the dots' between gender, climate and different policy areas by strengthening a collaborative, multistakeholder approach.
- Gender-responsive budgeting: Advancing the integration of gender considerations into climate finance and budgeting processes to promote effective resources allocation towards gender-responsive climate solutions, localised action and an empowered feminist civil society.

Outputs will include advocating for equitable representation, promoting evidence-based messaging, organising events for strategic alignment and knowledge sharing, and strengthening partnerships for effective mandate delivery.

#### 3. Launch Event

To officially launch the Climate Impact Group in Geneva and reach out to prospective members, the group's four co-chairs are organising a launch event on 14 February, 2024, from 15:30 – 17:30 (CET).



Geneva-based Gender Champions, and heads of International Organisations, Civil Society Organisations and Permanent Missions<sup>1</sup>, are invited to:

- Deliberate on the significance of climate change as a threat multiplier in the context of gender (in)equality and the various dimensions of the Climate-Gender Nexus;
- Learn more about the objectives and planned initiatives of the Climate Impact Group with view to potentially joining the group;
- Engage in a multi-stakeholder dialogue on the importance of gender-responsive climate action and their entities' respective priorities.

### The event will take place at the IFRC premises:

Henry-Dunant-Auditorium, 6th floor Chemin des Crêts 17 Petit-Saconnex - 1209 Geneva Switzerland

**To RSVP**, please register by Monday 12 February via the following **link**. If you have any questions, please contact the IGC Secretariat at admin@genderchampions.com.

## 4. Agenda

**Time Activity** 15:30 Welcoming remarks Jagan Chapagain, Secretary-General, IFRC 15:35 Keynote speech 15:45 Fireside chat with Elise Buckle, Co-Founder of SHE Changes Climate Jagan Chapagain, Secretary-General, IFRC Ambassador Christian Guillermet Fernández, Permanent Representative of Costa Rica to the UN and other International Organisations in Geneva Ambassador Katharina Stasch, Permanent Representative of Germany to the UN and other International Organisations in Geneva Multi-stakeholder dialogue / Q&A 16:10 16:30 Family photo 16:30-17:30 Reception and informal networking

<sup>&</sup>lt;sup>1</sup> Please note that while this event is tailored to executive leaders, a representative can be appointed to participate in the event.